

THE GREEK WINES OF M.S. WALKER

ANCIENT VINES • MODERN WINES



March 2005

LYRARAKIS

leer-ah-rah-kees

CRETE

Talking Points

- ▶ **Region has been producing wine for 4,000 years.**
- ▶ **One of world's most consistent microclimates.**
 - 1) Warm winters, cool summers
 - 2) Typically no rain during growing season
- ▶ **Family winery.**
- ▶ **Found and revived two near-extinct varieties, Dafni and Plyto. Dafni is believed to date to Minoan times.**
- ▶ **Distinct, ethnic labels favor buying as a group.**